Grab Your Share of Social Business

Take part in the fast growing enterprise social software market by becoming a Telligent partner. According to a forecast by IDC, enterprise spending on social software will reach $4.5 Billion in 2016. Let Telligent help you grab your share.

Who Partners with Telligent?

Telligent is committed to customer excellence, and we rely on relationships with the best partners to ensure that we're delivering on our brand promise. Partnering with Telligent gives you access to new customers and revenue opportunities. Our program delivers value to partners who offer services from concept to delivery including:

Marketing Agencies	Design captivating online communities with a social platform that empowers complete creative freedom. As a Microsoft Digital Marketing Partner of the Year award winner and Visionary in Gartner's Magic Quadrant for Social CRM, Telligent delivers an incredible customer experience that Marketers trust.
Systems Integrators	Leverage your existing .NET and Microsoft expertise to win new customers and cultivate long-term relationships. Our social platform features pre-built connectors, integration capabilities, and a wide range of APIs that make deploying community as part of a sophisticated online experience simple and straightforward.
Application Developers	Telligent's online community software is being used by more 3,000 organizations and millions of users worldwide. The opportunity for software developers is clear: generate revenue by using Telligent APIs to build applications for our expansive customer community.
Technology Vendors	Add social to your portfolio by joining our growing ecosystem of technology partners who extend and complement our enterprise social platform. Join global powerhouses including Sitecore, Rackspace, Microsoft and Lionbridge, and start creating compelling social solutions for your customers today.

Telligent
Social Community Software | telligent.com | 17950 Preston Road, Suite 310, Dallas, Texas 75252
US 1.877.492.9484 | UK 44.203.178.3010

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Partner Program Overview

telligent®

Telligent Can Help You Grow

Telligent powers online communities and enterprise social networks that are essential to business. Global brands including Cadbury, Dell, Investec, Microsoft, Oxfam, Rackspace, Sitecore and Susan G. Komen for the Cure trust Telligent to transform their business with social.

We help companies empower their customers, employees and partners with social collaboration tools that drive real business value: higher sales, lower costs and bigger ideas. Telligent's partners use our enterprise social platform to maximize business value for their clients – and get lots back in return.

Benefits of Telligent's partner program include:

✓ New Revenue Opportunities	✓ Project Support	✓ Partner Community
✓ Certification	✓ Technical Support	✓ Customer Conference
✓ Training and Education	✓ Software Licenses	✓ Referral Fees

New Revenue Opportunities

Expand your practice by adding social to your portfolio. As a Telligent Partner, generate new revenue opportunities by taking part in the fast growing enterprise social software market.

Training and Education

Product training courses are available online and in person through Telligent University at a discounted rate for partners. Courses include Administrator and Developer training.

Certification

Online and in-person training and testing programs are available for developer certification. Renewed on an annual basis, certification stays with the individual. Company certification is available at the Certified Partner level.

Project Support

Required for the first engagement, Telligent offers co-deployment services through our experienced professional services team. Partners receive project support and have access to strategy, design and configuration services at a preferred price.

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Partner Program Overview

Technical Support

Partners get access to the Telligent Partner Network community for online technical support.

Software Licenses

Telligent Certified Partners receive a public community license for up to 500 registered members that may be used to engage customers for sales, marketing and support. In addition, Certified Partners also receive a private community license for up to 100 employees for internal collaboration. Certified Partners are also eligible to receive expanded licenses as a benefit for certifying employees and achieving sales targets.

To prepare for upcoming projects and familiarize their teams with Telligent products, Registered and Certified Partners receive non-production licenses for public and private communities as well as product documentation at no cost.

Partner Community

Telligent offers partners exclusive membership to our Partner Network community. The community provides on demand access to sales and marketing materials, product information and technical support.

Customer Conference

Our annual customer conference, The Big Social, provides partners with unique opportunities to engage with Telligent and our customers. Telligent encourages all partners to attend the event, and offers premier event sponsorships to Certified Partners.

Referral Fees

Telligent Partners receive referral fees on software sales starting at the Registered Partner level. Referral fees double for partners who become Certified Partners.

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Telligent Partner Program Levels at a Glance

	Registered	Certified
Program Entrance Fee	$995 USD minimum spend	$2,685 USD minimum spend
Qualification	(1) Telligent University seat	(2) Certified employees
Referral Commission	Yes	Yes
Telligent Referrals	No	Yes
Certification	$495 USD each	$495 USD each
Certification Designation	Individual	Individual and Company
Training and Education	Online via Telligent University $995/yr USD for 1 person $1,695/yr USD for 2 people $2,995/yr USD for 5 people OR 4-day Leader Led in-person $2,995 USD per person Includes 1 year of Telligent University Includes 1 Certification Exam	Online via Telligent University $995/yr USD for 1 person $1,695/yr USD for 2 people $2,995/yr USD for 5 people OR 4-day Leader Led in-person $2,995 USD per person Includes 1 year of Telligent University Includes 1 Certification Exam
Project Support	Yes	Yes
Technical Support	Telligent Partner Network	Telligent Partner Network
Software Licenses: Non-Production	Yes	Yes
Software Licenses: Production	No	Yes
Partner Community	Yes	Yes

Program requirements and pricing are subject to change

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